Handout 12

Existing and Proposed Communications Summary

1. **Newsletter**

* First edition was emailed out on Friday, October 28th
* Discussion: Reactions? Questions? Ideas?
* If you have a suggestion for the distribution list, please contact Andrew or Megan with their name, title, organization, and email address.

1. **Communications Materials**

* National LCC Fact sheet
* National FAQs are being developed by an intra-bureau communications work team
* North Atlantic LCC Fact Sheet with project synopsis
* New general fact sheet, project fact sheets, power point and other materials on the way. Lora Mathers is helping write the text for those new fact sheets.

1. **Website Update**

* Content Management Website, Data Portal, Collaborative Workspace
* Working with the Appalachian LCC to develop similar portals requiring only one log-in ID and password.
* Contractor is Dr. Rose Hessmiller of Ferguson-Lynch Consulting

1. **Discussion: What needs do you have and what utility would you like for the new website?**
2. **Discussion: A graphic designer from the U.S. Fish and Wildlife Service’s Northeast Regional Office is developing a new logo for the North Atlantic LCC. Do you want to commit a small group of folks to help with the design process?**