**North Atlantic LCC Steering Committee Communications Toolkit**

Communication plays a vital role in fulfilling the mission of the North Atlantic LCC, and Steering Committee members are invaluable partners in this effort. In order to equip Steering Committee members with the tools they need to communicate about the work of the LCC with their staff and other target audiences, we have created a virtual toolkit containing a range of materials that can be shared directly with constituents, or used as reference for conversations about the cooperative.

**Toolkit Features (to date):**

* NALCC Communications Framework
* North Atlantic LCC 2010 – 2014 Projects at-a-Glance
* North Atlantic LCC Product Users Guide
* Fact Sheet: Mapping NE Regional Conservation Opportunity Areas
* Fact Sheet: Connecticut River Watershed Landscape Conservation Design Pilot
* Fact Sheet: Aquatic Connectivity
* NALCC Newsletters

These materials are intended to help explain the LCC approach, highlight LCC partnerships, and showcase LCC science and delivery, but the toolkit is an evolving resource. It is important that these materials reflect your *specific* communication needs, so we invite your feedback and suggestions to guide us in expanding and refining this resource.

We hope the toolkit webpage will serve as both a centralized source of information, and a means for requesting new materials.

North Atlantic LCC Steering Committee Communications Toolkit webpage: <http://northatlanticlcc.org/the-cooperative/steering-committee/nalcc-communication-toolkit/north-atlantic-lcc-steering-committee-toolkit>

Please provide feedback to David Eisenhauer (david\_eisenhauer@fws.gov)